

The background of the image is a close-up of ancient stone carvings, likely from a Mayan or Aztec site. It features several large, weathered stone faces with intricate carvings around them. The lighting is dramatic, with warm golden light on the left and darker, more shadowed areas on the right. The text is overlaid on the left side of the image.

# TIPS FOR A RESPONSIBLE TRAVELER

[#STAYHEALTHYTRAVELRESPONSIBLY](#)



# INTRO

*We live in a wonderful world that is full of beauty, charm and adventure. There is no end to the adventures we can have if only we seek them with our eyes open.*

**Jawaharlal Nehru**

Navigating the mighty Mekong River in a slow boat. Savouring the authentic cuisine of a street vendor in Morocco. Reflecting on life's mysteries amid the ancient temples of Angkor and Machu Picchu. Admiring the artwork within the Sistine Chapel and Alhambra.

The diversity of our world unites us and gives us the chance to explore, engage and experience the best that local culture and communities have to offer.

Respecting our world and all that makes us different and unique will enhance your travel experience. Whether your trip takes you to a tropical beach, a bustling city, or a tranquil village, if you act responsibly, you will earn the respect of the host communities.

Following these practical steps will make your travels as rewarding and safe as possible for you, for the people you meet, and for the places you visit.



# HONOUR YOUR HOSTS AND OUR COMMON HERITAGE

Research your destination to learn about local customs, traditions, and social conditions. It is a great way to build understanding of the local community and excitement for your adventure ahead.

Learn to speak a few words in the local language. This can help you connect with the local community and its people in a more meaningful way.

Experience and respect all that makes a tourism destination different and unique, from its history, architecture, religion, dress, and communication codes, to its music, art, and cuisine.

Always ask before taking photographs of other people as their privacy matter as much as yours. Do not offer money to get the desired picture.

Pause and reflect before criticizing local living conditions or customs. Learn to listen and leave your preconceptions at home.

Treat with courtesy and respect staff and service providers at all tourism facilities.



# PROTECT OUR PLANET

Reduce your environmental impact by being a guardian of natural resources, especially forests and wetlands.

Respect wildlife and their natural habitats. Animal attractions may imply cruelty.

Do not purchase products made of endangered plants, animals, or non-sustainable hardwood.

In protected areas, access only the places open to visitors. Do not offer money to locals to discover “no-go areas”.

Sleep green and go rural as countryside has so much to offer.

Reduce waste, single-use plastic, water & energy consumption and plan your transport to cut carbon emissions.

Leave a minimum footprint and a good impression behind.



## SUPPORT THE LOCAL ECONOMY

Buy locally made handcrafts and products. Respect livelihoods of local artisans by paying a fair price.

Do not buy counterfeit products or items prohibited by national and international regulations.

Hire local guides, spend locally, and find out about tipping practices.

Support businesses embracing diversity and equality.

Slow down and spend more time in less visited areas.



## TRAVEL SAFELY

Take health and safety precautions and consult your national authorities in case of doubts.

Read the small print in visa requirements and your travel insurance.

Be aware of cancellation policies and your passenger rights.

Practice “social distancing” during epidemics. Avoid crowds and sign up for security alerts.

Know how to access medical care or contact your embassy in case of an emergency.



## BE AN INFORMED TRAVELER

Research well before engaging into voluntary tourism.

Choose tourism operators with environmental policies and community projects. Some initiatives may seem green or ethical but do not provide decent working conditions.

Observe national laws and regulations. Follow the rules at religious sites and respect “private spaces”.

Observe human rights and protect children from exploitation. Abusing children is a crime.

Refrain from giving money and gifts to begging children. Support community projects instead.

Have fun but respect the locals and their lifestyle. Interact with them to understand their culture.

Take photos of protected cultural artefacts as mementos of your trip.



## USE DIGITAL PLATFORMS WISELY

Before embarking on your travels, browse online reviews and blogs.

Provide honest reviews upon your return and promote your travel experiences on social media.

Think twice before posting selfies and pictures of other people. They may disapprove and your likes can wait.

Advocate for non-profit and community projects you have learned about.

Report injustice, exploitation, and discrimination.

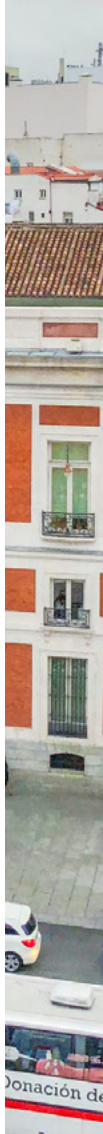


## MAKE TOURISM THE FORCE FOR GOOD AND SET A GOOD EXAMPLE FOR OTHER TRAVELERS!

The Tips for a Responsible Traveler were developed by the [World Committee on Tourism Ethics](#), the impartial body responsible for interpreting, applying, and evaluating the provisions of the [UNWTO Global Code of Ethics for Tourism](#).

The UNWTO Code of Ethics, which inspired the drafting of these tips, is a fundamental frame of reference for responsible and sustainable tourism. Adopted in 1999 by the General Assembly of the World Tourism Organization (UNWTO) and acknowledged by the General Assembly of the United Nations two years later, this set of principles is designed to guide key-players in tourism development. The Code is addressed to governments, tourism companies, destinations, local communities, and tourists alike.

The [Framework Convention on Tourism Ethics](#), built around the nine core principles of the Global Code of Ethics for Tourism, was adopted by the UNWTO General Assembly in 2019. The World Committee on Tourism Ethics has been entrusted with overseeing the implementation of this first UNWTO international Convention.





World Committee on  
Tourism Ethics



UNWTO

For Responsible Tourism



**UNWTO**

World Tourism Organization